

Get More. Spend Less.

Leadspace Revenue Profiling

The breadth of our third-party data is best-in-class. Our data comes pre-blended and is automatically updated – no more siloed data! Your sales, marketing and product teams can operate in alignment from the same data. When someone switches jobs or a company is acquired, it will be reflected in their buyer profiles.

Generally, **our customers save over 50% on data costs** through a combination of eliminating data purchases and better leveraging their existing data service vendors. They're able to automate the cumbersome, error-prone processes most data users endure today.



Give us 30 minutes of your time and we'll show you how to replace all of your current data vendors for less than half of the price you're spending on firmographics, technographics and intent today. So, if you're sick of spending a fortune on data and you want something much better, *let's talk*.

Intent.

15 Categories. 188 sub-categories. 14,000+ topics.

- 30 most popular Leadspace Intent Models preconfigured in Studio and for enrichment.
- Custom Intent models offered.
- Max Intent scoring included.
- Metro Intent indexed and published.
- Leverage multiple sources of Intent data.

Tech Install. Web Install.

90+ Categories. 18,000+ Technologies.

- 25 tech install topics offered complimentary for up to 1M profiles/year.
- >25 tech install and profiles extra cost very affordable.
- Web tech, SaaS, installed software and installed hardware technologies.
- Technology insights as part of TAM/territory configuration and scoring models that can also blend first- and third-party profile information.

\checkmark Firmographic, technographic, intent data

- \checkmark 30+ embedded third-party sources
- ✓ Fully embedded and pre-blended
- \checkmark Multi-source unification and curation
- \checkmark Automatically ingest and unify first-party data
- \checkmark Full ICP & TAM discovery and exploration
- \checkmark People, company and buying center profiles
- \checkmark Cross-signal analysis with confidence scores
- \checkmark Premium offerings, 120M+ mobile numbers

30 Intent Models Including:

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AdTech	Data Center	Email Marketing
Cloud	eCommerce	Emerging Tech
Sales	Networking	IT Management
Content	Analytics	Biz Services
Security	Enterprise	Strategy/Analysis
CRM	Telecom	Operating Systems
Social	HR Tech	Data Management
Services	Channels	Product R&D
Hiring	Technology	Biz Solutions

3000+ Technologies Across 90+ Categories.

Analytics eCommerce Content Sales Tools Marketing CRM Servers

e Data Warehouse Web Infrastructure Business Tools

30+ B2B Sources 200M+ Companies 700M+ Contacts

The best data. The best profiles. The best matching. **The best prices.**

- ✓ Active profiles continuously updated
- \checkmark Profile Health Reports and TAM analytics
- ✓ Best lead-to-account matching
- ✓ Segment activation and deployment
- ✓ Full enrichment across 200+ fields
- ✓ Full CRM and MAP integrations
- \checkmark Point-and-click business user interface
- ✓ User-friendly no training required
- ✓ DUNS & personal email matching