

LeadSPACE SmartForms

Improve conversions and get better quality leads by injecting the power of the LeadSPACE CDP into your web forms.

You don't have to choose between inbound lead quantity and quality.

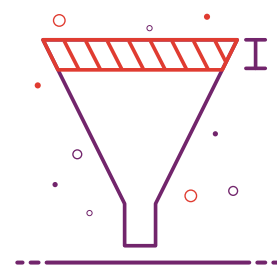
SmartForms validates and enriches every lead from your website forms, in real-time, so you can make your forms as short as possible **and** still get all the information you need!

CUSTOMERS SEE INCREDIBLE RESULTS WITH SMARTFORMS:

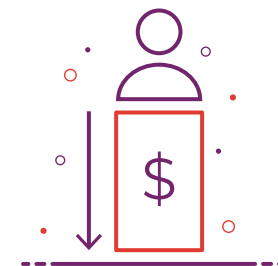
Lenovo • **Increased** lead volume and **doubled** form completions

Marketo • **34% increase** in lead conversions

Key Benefits



Increase pipeline
and conversion rates



Decrease cost
per-lead



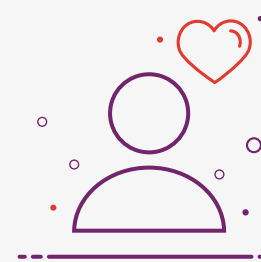
Improve lead
quality and value



Build better lead
nurturing and lead
scoring models



Optimize & speed up
lead routing to Sales



Improve customer
experience

How it Works

Just add a single line of JavaScript and hidden fields into your online forms, and you're good to go!

SmartForms automatically appends the data needed to segment, route and score your leads quickly and efficiently, in real-time. To help you get the most accurate lead and account identity, SmartForms includes validation elements like IP address lookup, proprietary company name type-ahead selector, and phone number area code geo-location.

Prospects get the streamlined experience they expect. You get increased conversions by reducing the amount of fields on your form, while still getting the accurate data you need as you tap into Leadspace Customer Data Platform's unrivaled B2B data coverage.



Discover how SmartForms can help you improve conversions and get better quality leads

SCHEDULE A DEMO

